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BULLETIN

of the National Tuberculosis Association

VOL. XVII APRIL, 1931 No. 4

Last Minute Annual Meeting News

SARANAC LAKE PILGRIMAGE

Plans which are maturing rapidly indicate that the pilgrimage to Saranac Lake following the annual meeting will be well patronized. A cordial welcome is assured to all who avail themselves of this opportunity to visit the world-famous health resort. A detailed itinerary for the day's program at Saranac Lake, beginning with the arrival there on May 15 at 6:45 A.M. until the train leaves at 9:15 P.M., appeared in the March BULLETIN. It has been decided, however, to substitute two alternative trips in the afternoon beginning at 2:00 o'clock as follows:

Instead of making the tour through Saranac Lake, visiting such landmarks as Lower Saranac Lake, the National Variety Artists Lodge where tea will be served, the Robert Louis Stevenson Memorial, etc., and having dinner at the Hotel Saranac, parties may be arranged to visit: (1) Sanatorium Gabriels, 15 miles distant, and Stony Wold Sanatorium, 19 miles distant, where supper will be served; or (2) the U. S. Veterans' Hospital at Sunmount, Tupper Lake, 25 miles distant.

Cars will be provided also on May 16 for those who remain over and wish to visit Lake Placid or other points of interest not covered Friday.

SPECIAL NUMBER OF THE *Journal of the Outdoor Life*

In honor of the pilgrimage to Saranac Lake, the *Journal of the Outdoor Life* will issue a special number in May. This will be in the nature of a souvenir edition and will contain articles by prominent Saranac Lake physicians and others telling of the scientific, historic, sanatorium, personal and other interests of the Adirondacks. It will contain many illustrations and extra features. The issue will have not only great interest for all who take part in the pilgrimage, but it will be of historic value as a record of the growth and achievement of Saranac Lake since the early days of Trudeau.

The Saranac Lake Village Board is giving enthusiastic support to this special issue. Some of the following articles listed give an idea of the contents: "Trudeau," by Lawrason Brown, M. D.; "Trudeau Sanatorium After 1903," by Fred H. Heise, M. D.; "The Development of Saranac Lake as a Health Resort," by Edward R. Baldwin, M. D.; "Saranac Lake as a Research Center," by Dr. Leroy U. Gardner, and articles by Dr. James Alexander Miller, Dr. Esmond R. Long, and others.

DON'T FORGET

(1) To make your hotel reservations at the earliest possible date. Besides the Hotel Syracuse there are the Onondaga, the Jefferson-Clinton, the Yates, the Mizpah, and others.

(2) When you purchase your railroad tickets to ask for certificates. These certificates, when properly validated at Syracuse, entitle the holders to half fare for the return trip provided the return is made over the same route.

Those who are planning to attend the National Conference on College Hygiene at Syracuse University May 5 to 9 must have separate certificates from those for the annual meeting.

(3) You may have an extra copy of the March BULLETIN containing the preliminary program if you wish.

Note Clinical Sections

In the Preliminary Program published in the March BULLETIN there is an error in the time of meeting for two Clinical Sections. Session I on Tuesday, May 12, 9:30 A. M., is as stated; Session II will be held Thursday at 9:30 A. M.; and Session III Thursday at 2:00 P. M. The Tentative Calendar published in the March BULLETIN is correct.

PRELIMINARY PROGRAM CHANGE

In the Sociological Section, Session III, Thursday, May 14, Dr. James F. Rogers will talk on *Essentials in School Health Work* and instead of Dr. Kelly, Ernest Stephens, Ph.D., Lynn, Massachusetts, will talk on *Health Education in Secondary Schools.*

For Economy In Administration

The National Health Council, an affiliation of national health agencies, at the request of the Executive Board of the American Public Health Association, has arranged with the National Tuberculosis Association to make available a part of the time of its Managing Director, Dr. Kendall Emerson, to serve as Acting Executive Secretary of the American Public Health Association.

It is believed by the groups concerned, that this is a valuable experiment in economy of administrative operation.

While the plan is of a temporary nature, marked sympathy and interest have been expressed by public health leaders in these organizations, whose aims and objectives are so closely related. The plan contemplates the continuance of full independence and autonomy of each association.

Dr. Emerson's services with the American Public Health Association begin April 1.

New Address

The National Tuberculosis Association will move to its new quarters at 450 Seventh Avenue about April 15. The new building, the Nelson Towers, is conveniently located on the northwest corner of Seventh Avenue at 34th Street. Our office on the 12th floor is modern, with light on three sides and will be an improvement over the present headquarters.

LIBRARY

Bulletin

Published Monthly by the
NATIONAL TUBERCULOSIS ASSOCIATION
450 Seventh Ave., New York City

PHILIP P. JACOBS - *Managing Editor*
ELIZABETH COLE - *Executive Editor*

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The Cross Again

Since the publication of a statement in the July, 1930, BULLETIN calling attention to the fact that the National Tuberculosis Association was opposed to the use of the double-barred cross except in red, there has been considerable discussion in various circles about this matter.

Many of the tuberculosis associations and other health agencies have felt that because of the expense involved they could not afford under all circumstances to use the double-barred cross emblem in red. The National Tuberculosis Association, to compromise, has recently used the cross in outline form in black.

In using the cross as a trademark, it is the shape not the color that must be considered, according to our attorney. He writes: "It makes no difference whether your cross trademark is used in black or red, or outlined or solid. The representation of a double-barred cross, however illustrated, is the gist of the trademark."

From the artistic point of view the National Tuberculosis Association feels that the cross should be used as far as possible in red. However, it may be used in outline form or even in black, provided the shape is of the standard dimensions. A descriptive circular giving these dimensions will be sent free upon request.

In general the National Tuberculosis Association urges that the double-barred cross appear on printed matter. Attention is called again to the fact that legally this emblem is the trademark of the National Tuberculosis Association and that it cannot be used legally without specific permission in each instance from the Association. Arrangements have been made with the Representative Directors of State Associations to issue permits for this purpose. All tuberculosis associations, sanatoria and other tuberculosis agencies using the double-barred cross must secure permission at the time of publication of new types of printed matter. Only by cooperation of all agencies engaged in the tuberculosis campaign in the United States in using the emblem will the integrity of the double-barred cross be safeguarded against possible infringement by undesirable groups.

Tuberculosis Association in Porto Rico

Dr. Jacob Simonet, who has been organizing health work in Porto Rico as our representative, writes of the splendid work Miss Whitney has accomplished during her field trip there. On January 25 the Porto Rico Tuberculosis Association was organized through the unification of the anti-tuberculosis leagues and various committees throughout the island. Twenty-five municipalities are represented in the new association. Dr. Simonet is the executive secretary.

The Porto Rico Tuberculosis Association has made application to become an affiliated member of the National Tuberculosis Association.

Miss Whitney will return to New York via Panama arriving about the middle of April.

Helping Teachers

Recently a new service instituted by the Tuberculosis Society of Oklahoma City and County is to have its Director of County Health Education spend Saturday mornings in the office of the County Superintendent of Schools. The county teachers who drop into the Superintendent's office on various errands at that time thus have an opportunity to talk over their health programs.

Use of Inventory

The Division of Health and Physical Education at Albany, New York, at the request of the New York State Committee on Tuberculosis and Public Health, has sent copies of the "Teacher's Inventory of Health Assets" to all of the 208 district school superintendents as well as to 500 students enrolled in teacher training classes. Accompanying the Inventory is a letter explaining that city and county tuberculosis associations may be asked for additional copies.

Nominating Committee

Dr. Henry Boswell, *President,* has appointed the following committee to nominate directors at large and receive nominations for representative directors from the Affiliated Associations: Dr. Gerald B. Webb, *Chairman,* Dr. David R. Lyman, Dr. H. R. M. Landis, Dr. Stuart Pritchard, Dr. James A. Price, and Dr. W. C. Farmer. The Committee will report at the meeting of the membership on Tuesday, May 12, at Syracuse.

Tuberculosis Legislation

Answers to inquiries in regard to contemplated legislation from several of the forty-four states in which this is legislative year reveals that considerable legislation is under consideration. The Indiana State Tuberculosis Commission, of which Mr. Murray A. Auerbach of the Indiana Tuberculosis Association is secretary, has reported to the governor a full plan of future sanatorium development for that state. The governor of Connecticut in his inaugural address urged the appropriation of 400 more beds for the state sanatoria. The Texas Tuberculosis Association in cooperation with the official and voluntary tuberculosis agencies is working for the establishment of a state sanatorium for Negroes. It will be sought for eastern Texas where the Negro population is densest. In Colorado a state tuberculosis commission, assisted by Miss Helen L. Burke and the Colorado Tuberculosis Association, has reported a program of sanatorium development. Reports on other legislation will be welcomed.

Framingham Report

A recent report from Framingham, Massachusetts, states that "the lowest tuberculosis death rate on record, maintaining the low general death rate and a noteworthy birth rate, together with no increase in contagion over last year and an increased attendance at all clinics mark 1930 as a successful health year" for the town. It is pointed out that the tuberculosis death rate of 31.5 per 100,000 population is less than half of that for the state as a whole and presents a striking contrast to rates of 107 in 1917 and 66.3 in 1925. Among the various causes of death, tuberculosis ranked eleventh, diseases of the heart, cancer, pneumonia, cerebral hemorrhage and diseases of early infancy having been the five chief causes, in the order named. The present health officer of Framingham is David Moxon, formerly a junior staff member of the National Tuberculosis Association.

Health Education Scholarships

Applications are now being received by the Child Health Education Service of the National Tuberculosis Association for the two scholarships in Health Education at Massachusetts Institute of Technology. The scholarship was made available by the Department of Biology and Public Health of the Institute to teachers and workers in the field of child health education, recommended by the National Tuberculosis Association. The monetary value is $500, but the professional value is difficult to estimate. A certificate in Public Health is conferred upon the successful student by the Institute.

Summer Course for Open Air School Teachers

At Teachers College, Columbia University, during the summer session, July 6 to August 14, a course for teachers of open air schools will be given in cooperation with the National Health Council, represented by the National Tuberculosis Association. It will deal with the administration, educational method and problems of fresh air classes in public schools. All types of children enrolled in such classes will be studied from an educational and a health point of view.

In addition to a one hour lecture daily, there will be numerous field investigations and reports which will be presented and discussed in class. Special lectures on Ventilation, by T. J. Duffield, Executive Secretary, Committee on Research, American Society of Heating and Ventilating Engineers, on the Psychology of the Handicapped Child, by Dr. George K. Pratt, Associate Medical Director of the National Committee on Mental Hygiene, and on Principles of Recreation for Handicapped Children, by Dr. Jesse F. Williams, Professor of Physical Education, Columbia University, are to be included in the course.

Professor H. G. Rowell of Teachers College, Columbia University, and Miss Louise Strachan, Director, Child Health Education, National Tuberculosis Association, will give the course and information regarding it may be secured upon application to either.

Free Pamphlets

Copies of the following pamphlets are available singly or in limited quantities without charge, provided you pay the transportation. The stock we have available is indicated following the name of the pamphlet. *Climate and Altitude* (3,000); *Place of Hospitals and Sanatoria in Next Twenty Years* (2,400); *Scientific Basis of the Program and Accomplishments of the N. T. A.* (6,000); *Conquest of Tuberculosis* (2,800); *Do Summer Health Camps Pay* (600); *Dramatizing Health* (250); *Public Health Progress and Race Progress, Are They Incompatible* (700); *Role of Boards of Directors in Public Health Work* (800); *Safety Against Tuberculosis Infection* (850); *State Health Department Supervision in the Control of Tuberculosis* (400); *Study of Organization and Administration of School Health Program* (2,500); *These Ultra Violet Rays* (1,400).

1908 Congress Volumes

In making arrangements for moving the National Health Council Library we find we have practically a complete set of the volumes of the Sixth International Congress on Tuberculosis held at Washington in 1908. There were eight volumes in the original set. These volumes are leather bound but are not in first class condition. In order to remove these from our shelves, we are willing to dispose of them at the extremely low price of $2.00 per volume. We will sell these either in single volumes or in a set.

The list of volumes with description follows:

Vol. I, part 1 (Proceedings of Section I and Joint Session of Sections I and II). Pathology and Bacteriology, the Opsonic Index. Conjunctival and Cutaneous Tuberculin Reactions, Serum Diagnosis; Vol. I, part 2 (Proceedings of Section II). Clinical Study and Therapy of Tuberculosis—Sanatoria, Hospitals, and Dispensaries; Vol. II (Proceedings of Sections III and IV). Surgery and Orthopedics. Tuberculosis in Infancy; Vol. III (Proceedings of Section V). Hygienic, Social, Industrial and Economic Aspects of Tuberculosis; Vol. IV, part 1 (Proceedings of Section VI). State and Municipal Control of Tuberculosis; Vol. IV, part 2 (Proceedings of Section VII). Tuberculosis in Animals and Its Relation to Man; Vol. V. The Opening and Closing Ceremonies. Report of the Secretary-General. Officers, Committees, Members.

Special Volume. A supplement to the Transactions of the Congress. A series of twelve public lectures by men in attendance at the Congress, Calmette, Landouzy, Philip, Pannwitz, and others.

Supply Service Notes

Four New Health Posters

Our four new posters will be ready for distribution May 1. Strikingly attractive in message, artistic composition, and brilliant color, the subjects are as follows: *Chanticleer, The Candle, A Fool,* and *Cured.* The first three dealing with general health are for all age groups, although *The Candle* is especially directed to youth in the 'teens and twenties. *Cured* is directed to working men and is designed for industrial use. Uniform in size, 15 x 22 inches, on medium weight poster paper with a color range of from four to seven colors, these posters are the best we have ever issued. They are sold only through tuberculosis and public health associations affiliated with the National Tuberculosis Association.

A descriptive circular illustrating the four posters will be sent free upon request by your state tuberculosis association.

The New Mother's Day

Since President Wilson in 1914 first proclaimed the second Sunday in May as Mother's Day, the occasion has continued to be observed, although certain commercialized features have crept in to dampen the ardor of the public. Now comes a movement to make Mother's Day mean a better chance for mothers, whose death rate from maternity causes in America is the highest in the civilized world.

The Maternity Center Association of New York City has originated a new observance of Mother's Day with the endorsement of many important persons and organizations, including Surgeon General Cumming of the U. S. Public Health Service and Grace Abbott of the Children's Bureau.

The Nation which originated this day is now to be asked to face the fact that it loses three times as many mothers in childbirth as the Netherlands and Denmark—and more than any one of 21 of the other great nations of the earth.

The campaign is to be purely one of popular education, national in scope. It has a deep significance for all persons interested in the prevention of tuberculosis, for adequate maternity care means, among other things, medical and nursing care from the first moment a baby is expected, until the infant is six weeks old. Such a regimen increases the chances for early diagnosis of tuberculosis, with consequent greater hope from treatment.

The program includes suggestions and plans supplied to local persons and organizations who wish to make the campaign their own. This material is sent free on application to the Maternity Center Association, 578 Madison Avenue, New York City.

About People

In the Field

The recent death of Dr. Veranus A. Moore, Dean Emeritus of the New York State Veterinary College of Cornell University, brings to mind the early activity of Dr. Moore and other members of the staff of the State Veterinary College in the campaign against tuberculosis during the first decade of this century. Dr. Moore's contributions to the subject of the control of bovine tuberculosis have made a lasting impression on this phase of the tuberculosis movement.

A series of institutes for public health nurses on tuberculosis and also child hygiene and social hygiene were held in March at Northampton, Worcester, Boston, and New Bedford, Massachusetts. Mrs. Hodgson spoke on tuberculosis.

The Massachusetts Tuberculosis League has recently issued a small wall card entitled, "Recommendations on the Selection of Children for Summer Health Camps." Copies may be secured from the League, 1149 Little Building, Boston, Mass.

The Staff

The March issue of The Public Health Nurse contains an article by Miss Strachan on "Volunteers in School Work in England." Reprints of this article have been sent to the British National Association for the Prevention of Tuberculosis at the special request of its Secretary.

Mr. Strawson who has been working with the American Red Cross in relief work in Oklahoma for the past two months returned this week.

In connection with the Early Diagnosis Campaign the New York Tuberculosis and Health Association gave a tea, March 31, for the staff of the National Tuberculosis Association. Dr. Linsly R. Williams spoke on "Aims and Objectives of the Campaign for the Early Diagnosis of Tuberculosis."

Murray Kornfeld is making an extended trip through the South and Southwest as publications representative of the National Tuberculosis Association, soliciting advertising or subscriptions for the *Journal of the Outdoor Life,* the *American Review of Tuberculosis,* and similar publications.

To Meet in Montreal

The American Public Health Association will hold its sixtieth annual meeting September 14-17, in Montreal, Quebec, with the Windsor Hotel as Headquarters. Inasmuch as the Association has not held a meeting in Canada since 1908 public health workers from the Dominion and from the United States are invited to take advantage of this opportunity for closer contact.

Meetings of four other organizations—American Association of School Physicians, Conference of State Sanitary Engineers, International Society of Medical Officers of Health and the International Association of Dairy and Milk Inspectors—will take place during or immediately preceding the sessions of the American Public Health Association in Montreal.

For further information address the American Public Health Association, 450 Seventh Avenue, New York, N. Y.

May Day, 1931

May Day—now by Act of Congress National Child Health Day—will again be observed throughout the country, stimulated this year by President Hoover's recent White House Conference on Child Health and Protection. The programs which are proposed to further the health and happiness of the child, "regardless of race, or color, or situation, wherever he may live under the protection of the American flag," are based upon the nineteen points of The Children's Charter, which was drawn up and adopted by those who made the Conference investigations. For further details in arranging local programs write the American Child Health Association, 450 Seventh Avenue, New York City.

Advisory Committee

At the recent biennial convention in Milwaukee the tuberculosis section of the National Organization for Public Health Nursing voted to discontinue the section and recommended the appointment of an advisory committee on tuberculosis. Mr. Jacobs will serve on this advisory committee.

Through a joint relationship with the National Tuberculosis Association the organization will continue to develop tuberculosis nursing service in the field. We call your attention to the Bulletin of August 1930 when the cooperative relationship of the National Organization for Public Health Nursing and the National Tuberculosis Association was fully described.

Registration Area Enlarged

"All states in the Registration Area by 1930" proved a useful slogan. When in 1927 it was adopted by the American Public Health Association Committee, Arkansas, Georgia, Nevada, New Mexico, Oklahoma, South Dakota and Texas were outside. Now only Texas remains outside of the Death Registration Area.

Miss Jessamine S. Whitney represented the National Tuberculosis Association on this Committee, whose chairman was Dr. Louis I. Dublin of the Metropolitan Life Insurance Company. The Committee assisted by routing field workers of voluntary and official health agencies into state legislative situations where they could help or assist others in securing desired laws.

Outwardly the task appears nearly done—actually there is still much for several states to do. This applies to states admitted to the Area for death but not for birth records. South Dakota, for example, the state most recently admitted to the Registration Area, is in for deaths only. Like several other states its legislature would do well to enact an excellent vital statistics law, a model of which is available from the United States Census Bureau. State and local tuberculosis associations are often in better strategic position to advocate the passage of such a law than are boards of health. Legislators cannot charge tuberculosis associations with attempting to build more impressive departments.

After Care

Those interested in the problems of After-Care will be glad to know that one full session of the Sociological Section at the annual meeting will be devoted to a discussion of this subject, on Wednesday, May 13, at 2:00 P. M. Some consideration will likewise be given to the subject of educational work in sanatoria at the meeting of the American Sanatorium Association on Monday, May 11.

William Henry Welch

The Milbank Memorial Fund has published a volume entitled, *William Henry Welch at Eighty.* This is a record of the memorial celebrations on Dr. Welch's eightieth birthday, held in Washington on April 8, 1930. The volume contains all the addresses given on this occasion, including those by President Hoover and many others of Dr. Welch's students and admirers in all parts of the world.

Award for Nurses

The Walter Burns Saunders Memorial Medal for an outstanding service to nursing will be awarded for the second time in May. This annual award was given last year posthumously to S. Lillian Clayton, former President of the American Nurses' Association. Any nurse who is a member of the above association is eligible to receive this award. Anyone interested in submitting names may write to the American Nurses' Association, 450 Seventh Avenue, New York City.

Report on Seal Congress

There has recently come to the National Office an admirable report of over 200 pages, published by the Comité National de Défense Contre la Tuberculose of France, (in French) giving in detail the reports presented at the International Congress on Christmas Seals, held in Paris in June, 1930. The volume also contains the reports on the French Christmas Seal campaign.

Among the countries represented at the International Congress were Germany, Belgium, Brazil, Canada, Colombia, Denmark, United States, Luxemburg, Norway, Netherlands, Portugal, Sweden, Switzerland, Uraguay, besides France.

Mississippi Valley Conference

The dates for the Mississippi Valley Conference on Tuberculosis, which will be held in St. Paul have been set for September 21, 22 and 23, according to an announcement received from Dr. E. A. Meyerding, executive secretary of the Minnesota Public Health Association who is Conference secretary.

Sight-seeing plans for delegates include trips to Lymanhurst School for Tuberculous Children in Minneapolis and the Children's Preventorium near St. Paul, institutions that are nationally noted for their work in the prevention of tuberculosis among children.